



# *Launch*Site™

*Feasibility estimating | Cost Planning estimating | Tender-bid estimating*

# LaunchSite™

In every language some words are normally only reserved for special use. Many software authors use words and phrases such as 'master', 'ultimate', 'definitive', 'the leader' and of course 'the industry standard'. But for LaunchSite™, only one word fits - **stunning**.

Stunning because of LaunchSite's™ innovative approach to data handling through its carefully designed interface. Stunning because of its short learning curve and industrial-strength build quality ... but mostly because of its profit-making, speed and ability to impress.

LaunchSite™ is Visual Precision's response to the calls of the professional Cost Planner & tender bid Estimator. Bigger projects mean bigger clients, and profit-earning estimates and cost plans need more than simple spreadsheets or a chopped-up estimating system to keep you in the game. Gone are the days when you can trade on your personal abilities alone.

As projects and clients get bigger so do their demands, and its cutting edge software that's now making the difference. Arming yourself with the best weapons in the arena of business is fast becoming the name of the game. Clients, both internal and external, respect intelligent investment in software, especially when it's reporting on how best to invest their own capital!

## RETAIN YOUR CLIENTS

Impressing clients is a key factor in retaining old accounts (as well as getting new ones) and with your clients becoming ever more demanding, your software systems must be right up to scratch. Delivering highly accurate, impressive reports is the name of the game; reports that convert your professional skill into attention-grabbing, account-retaining bid-plans with real punch - plans that are quick to construct, plans that write more to your bottom line, plans with the accuracy to confidently take a project to site (and beyond).

LaunchSite™ is the system to achieve all of this ... and more.

## SPREADSHEETS ARE FLEXIBLE BUT...

Right from the start it's important that you're in control. Sure, spreadsheets are very flexible but they only go so far in providing the tools that you need. Their upkeep is considerable and true manageable power and flexibility comes at the cost of learning how to design, program and maintain them at some depth. All this takes time - your time - expensive time which you need to use to your best advantage. This means being a cost consultant and cost estimator - not a computer programmer.

## YOU NEED

So what do you need? You need a system that's easy to learn and easy to adopt. You need a system that delivers features and functions by the bucket load but is still understandable. You need a system that allows you to deliver highly professional, flexible, sexy, professional-looking reports based on the data you want to structure, in your way ... and you need a system that's not just better than the way you work now, but that's better than any other way of working. In short, you need LaunchSite™.

It's a system that's been engineered to satisfy the whole business. At the top, management are looking for individual and departmental results that earn profitable fees and generate repeat business; the project manager and departmental heads are looking for demonstrable accuracy and convincing results that are visible to both internal management and to the client, and end users who actually engage with the system are looking to impress just about everybody, with the least stress, the least effort and the highest level

of confidence (and they may want to go home on time as well). LaunchSite™ can deliver all of this with ease, even with room to spare, so to speak. It's a win-win situation.

## HOW IT SCORES

So where does LaunchSite™ score over other solutions? Firstly, its innovative 'front end' welcomes new users like no other system. Confidence in the system is immediately high, removing the typical resistance to change barrier and leveraging the users' confidence constructively. Secondly, the effortless technical

Data import from Excel spreadsheets with real time dynamic data updating

Integrated dimsheets pages for rapid taking-off and industry standard presentation

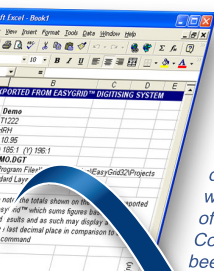
Seamless taking-off from OnSight™ and EasyEarthworks™ direct into LaunchSite™. Measuring from your electronic drawings and plans has never been easier

Upgrades and support direct from web based support centre

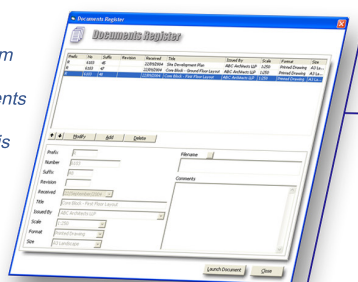
## KEY FEATURES

- Innovative interface design for rapid (the fastest) production of feasibility estimates, cost plans and resource based tender bids
- Fully dynamic traditional style taking-off (totally integrated) with all traditional facilities such as Anding-On, deducts, rounding, sidecast calculations and much more.
- Drag & Drop technology for ease of use
- User production Notes can be left anywhere
- Full audit trail capability
- Intelligent Completion tracking of items
- Import single or multiple items from other projects for rapid project management (like a complete building)
- Import dimsheets measures and update instantly for immediate remodelling
- Import presented electronic BQ's for costing
- Export resource buying lists to buying systems
- Automatic rate updating for imported data (time and location or by stated quote)
- Snapshot prints at any stage of the plan

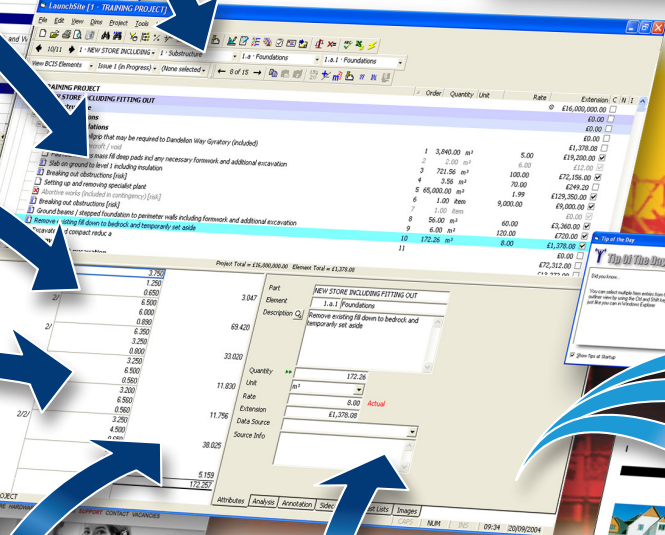




Enter rates, build-up rates from resources or import from your library with automatic adjustments (time, location, resource costs). The LaunchSite™ main screen is designed to give optimum speed whilst maintaining a clear vision of the Project as it develops. Complex costings have never been easier



Documents register, audit trails, conversion tables and a host of other options maintain the flexibility and supremacy of the system



Full audio-visual multimedia Help and Tips for short learning curve and rapid take-up



support  
tute support on



In-line product images ideal for selling ideas to client



Output full BQ's and reports to printer and electronic files (RTF, PDF, XML) or even export directly to Excel

ability of the system becomes instantly recognised by new users, enabling them to engage the task ahead with zeal and a clear head. Large projects are no longer seen as proverbial mountains, but are simply and effectively reduced to manageable tasks that users attack with ease, little or no stress and therefore greater thinking and problem solving abilities. Short and pressing time-scales can be engaged with the certain knowledge that the system is up to the job, so each and every user can let their abilities and flair rise to the

challenge that is today's fast-moving construction market.

## AND THERE'S MORE...

Of course, these reasons are just the start of why LaunchSite™ is the supreme champion in its field. Our development team have ensured the system is professionally engineered and impressively feature rich. Such examples include functions such as our 'total measured model importation', allowing new dimensioned models

to be cloned from any number of previous projects and remodelled with just a few dimension changes (e.g. import a total building and make it bigger). And let's not forget to mention the system's totally integrated dimsheets system its Crystal Report engine, its real-time multi-user models or its seamless links with our on-screen CAD file measurement systems OnSight™ and EasyEarthworks™, two of the industry's giants in measurement. It's real power, it's impressively easy to use and it's all available right now.

- Export to PDF, XLS (Microsoft Excel), RTF and XML
- 'To do' tracking
- Integrated reporting via Crystal Reports
- Reporting of costs against multiple areas (ie Gross Internal, Gross External, Site Area Elemental Area etc)
- Full Microsoft language based architecture
- SQL network support for true multi-user versions
- Distribute projects between remote systems
- Instant on-the-fly automatic saving of data for total data security
- Automatic error detection and reporting for the most up-time possible.
- Cross analysis to multiple data formats allowing for BCIS, Client Formats, Benchmarking etc
- See rolling estimates on one screen for immediate understandability
- Non destructive deletion of items (useful for progressive design)
- Automatic target setting
- Automatic Benchmarking against previous projects

# LaunchSite™

*"With its incredible easy to understand screen design confidence in the system was immediately high... ultimately our initial confidence was proven to be well founded!"*

## TAKING YOU FROM START TO FINISH

So what does it do.? Put simply, it allows users to approach projects in a variety of directions. For some, they need to structure traditional BQ's - it does that. For others, they need a faster approach and need the flexibility to structure built-up rate type Cost Plans, sometimes from scratch, sometimes by 'stealing' segments from other projects - it does that. And other users need very broad brushstroke feasibility estimates based upon footprint or elemental quantities - it does this too. In short, building your estimate, however detailed it is can be achieved in the one system.

But it doesn't stop there. Other users need to price BQ's that have been presented for pricing rather than creating their own - and the system allows for this too, allowing BQ's from outside sources to be absorbed into a project from a variety of different electronic formats.

Pricing is simplistic too. Rates and resourced based rate build-ups can be sourced from the database and updated in a variety of manners. For feasibility approaches, these may be on an index or percentage uplift, for more detailed tender bids, it may be users need to get down and dirty with individual materials, labour, plant and all the other resources involved in a job. And the system allows for this as well, allowing rate build up down to the cost of a single nail (if you ever need to go that far) at the touch of a key.

The detail available and the finesse of pricing is truly astonishing. And it true multi-user to boot, meaning many estimators can contribute to the same project in real-time and see the updated project at a moments notice - a simple single key press.

Things don't stop here though. Given LaunchSite™ allows rates to be built-up from resources, means creating tender buying lists is also a simple button press. Ever hour of labour, minute of craftsmen, hour of plant and all the buying quantities for materials (from your

favourite supplier) can be output electronically or to print at your command.

## VERSION CONTROL

But projects change and we know that too. That's why LaunchSite™ allows secure version control on any of its projects. This means that as soon as the state of a project has been



reported to anyone outside the team, a milestone marker is inserted allowing the project to be rolled back at any stage for comparison purposes. Any number of versions can be stored, giving the user utmost confidence that they can maintain a full audit trail over the course of the project build.

## AND THE FEATURE LIST GOES ON

The system is twin-screen ready right out of the box, features electronic document management as drawings and specification documents roll-in, and even video can be embedded into the system at critical points to aid historic reviews. And we haven't forgotten the importance of external websites either, hotlinks to websites can be embedded into the database at numerous points to aid downstream project management and future project builds. It all adds-up to a championship winning package.

There's an on-line knowledge base too, giving users access to support bulletins and, of course, during normal working hours, our development team are ready to field calls. "But what of updates?" you ask. These are automatically detected by the system whilst in-use and the user

prompted to initiate the download. Installation is totally automatic, ensuring our client base is as up-to-date as we can make them.

## HELP & SUPPORT

As with all Visual Precision systems, full online help is available throughout the program, but even then it's special. Concentrating on the central theme of speed and ease of use, Visual Precision have engineered the Help system in full multimedia glory.

No longer do users need to wade through endless screens of mind-numbing text, now they simply watch and listen as the multimedia system delivers full real-time video examples of how the system is used. With voice-over narrative guidance and explanations, the multimedia Help system acts as both a reference guide and training tutorial, and engages the user in quick, easy to understand examples. Online Help has never been this easy.

## TRAINING AND IMPLEMENTATION

Of course, training and implementation hasn't been overlooked either, and our remotely delivered training courses are delivered across the web for minimal office disruption. Whenever you need it, help is at hand, guiding you through new aspects of the system and making sure you meet those important deadlines.

So the next time you want to build a winning tender within tight time frames, think inside the box, think LaunchSite™.

Remember - there's no prize for second place.



- Integral LaunchPad™ (for launching associated files)
- Costs linked to time and location indices for rapid cost adjustments
- Print, print preview and on-screen reporting of costs -v- targets
- On-screen ascending/descending ordering of project information
- Print, print preview and on-screen reporting of percentage project contribution costs
- Professional strength graphics capable report generator
- Traditional dims sheet print outs.
- Seamless links for cad/image/pdf/scan file measurement solutions
- Conversion & weights and measures tables
- Screen filtering of data
- Audit trail and roll back to previous Cost Plan and tender bid revisions
- Full multi media (audio visual) presentation of on-screen help
- Integral Documents register
- Total editability - at any time!



# LaunchSite™

## Innovative design

Innovative interface design for the smooth and rapid production of Cost Plans and Tender Bids.

## Taking-off power when it's needed

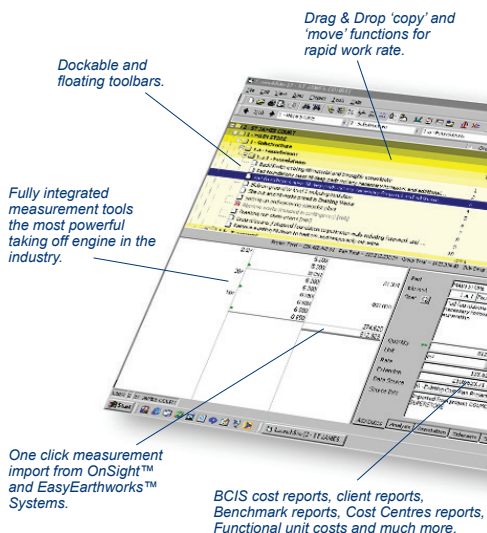
Fully dynamic traditional style taking-off (totally integrated) with all traditional facilities such as Anding-On, deducts, rounding, sidecast calculations and much more.

## Links to OnSight™ and EasyEarthworks™

For when you want more power than a dimesheet and need to take-off visually from on-screen drawings. Total integration and dynamic quantities updating as drawings and take-off change. Supports all your favourite drawing formats.

## Drag & Drop

Drag & Drop methodology offers the ease of use and intuitive functionality required to give a system a short and therefore cheaper learning curve. LaunchSite™ offers it all as standard.



## Anytime editing

LaunchSite™ offers total editability at any stage of the estimating process with full audit trail logs to see why, when and by whom changes have been made.

## Notes Anywhere

LaunchSite's™ 'Notes Anywhere' feature give each user the ability to drop action notes, comment notes and todo's anywhere in the project - even against lines of take-off.

## Completion tracking

Completion tracking is automatic in LaunchSite™. No longer is there any doubt as to what stage you've reached.

## Importing

Building estimates quickly and efficiently is the name of the game and LaunchSite™ enhances its impressive list of abilities with its own importation functions. Single items, elemental sections, even complete buildings or phases can be copied from historic and template models and imported into new projects ready for tweaking costs and quantities.

## Snapshots

As important as any client report, LaunchSite's™ Snapshot function adds yet another layer of functionality. Snapshots allow close "user" type scrutiny to be undertaken of the plans whilst under construction.

## International flavour

Multi currency capability and metric/imperial measurement modes are standard.

## Import BQ's or make your own

The decision is yours, build BQ's as demands dictate or import unlimited Tender Bills for detailed pricing.

## Cost Reporting with flexibility

LaunchSite™ allows for analytical costs to be reported in an ever expanding range of formats including GIFA, NIFA, GEFA, Elemental unit, site area, windows to wall, footprint and functional units (amongst others) with instant swapping between formats. LaunchSite's™ dynamic control allows for real time updating of any figure with instantly reflected changes in the analytical costs.

## No save - no worry

To further enhance LaunchSite's™ safety features the system has a 'no save' design. All information is automatically saved on-the-fly so there's no worry about data loss due to accidental power-off or closedown.

## Cost updating

With LaunchSite's™ time and location indices, refreshing and updating costs is a snap if you don't

wish or need to update individual resource costs. Whether importing costs from other projects or even refreshing a previously shelved or shifted project, modifying the costs is as simple as it gets.

## Resource lists

Extract labour, material, plant and sub-contractor costs and quantities for any segment of the project in an instant and pass through to the Buyers Accounts systems

## Help...the multi media way

On-screen help is delivered in full colour, narrated and animated multi media.

## And there's more...

...but there just isn't the space to keep listing the features. If you would like to take your enquiry further call, go to our web form or email us for a no obligation, 'no pressure' chat or ask for your own one-to-one presentation and see the system in action for real.

## AT A GLANCE

### ■ OPERATING SYSTEMS

Windows XP – Windows 11

### ■ ARCHITECTURE

Developed in Microsoft languages throughout

### ■ VERSIONS

Standalone single user and SQL (Structured Query Language) network based true multi-user options

### ■ OUTPUT

Integrated Reports report generator, PDF, XML, RTF and XLS output also available as standard

### ■ DATA IMPORT

Cost information importable from previous cost plans, BCIS web link and previous cost plans

### ■ COST RESOURCES

Elemental cost information importable from QSEXPRESS™ tender bills

### ■ CLIENT REPORTING

Multiple simultaneous analytical formats for reporting offers more than just the BCIS "look".

### ■ TAKING-OFF

LaunchSite™ comes complete with fully integrated totally dynamic dimesheet system

### ■ CAD MEASUREMENT

To assist with measurement of all your paper and electronic file based drawings, LaunchSite™ offers seamless integration with OnSight™ and EasyEarthworks™

### System requirements:

Windows XP or later. See website for current hardware specification ([www.visualprecision.co.uk](http://www.visualprecision.co.uk))

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